



TOOL 13

Review Your Partner Network

TIME COMMITMENT

2–4 hours

PEOPLE

Park organization staff

SUPPLIES

Review Your Partner Network worksheet (link included in this tool download)

INTRODUCTION

Who do we work with and who is missing?

Looking at your entire network of partners, you'll identify and prioritize areas of opportunity for new partnerships.

Equitable development must be rooted in partnerships. This tool helps to visualize current collaborators—from individuals to institutions—across equitable impact areas. It's also designed to map partnerships by their type of organization. You can also use this tool to regularly assess your existing partner network. (Or incorporate elements into your existing partner tracking method.)



TOOL 13

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TIPS FOR USING THIS TOOL

- Note: You will be prompted to create a copy of Tool 13, Review Your Partner Network. Please click on Make a Copy. The new file should automatically open in your internet browser.
- This tool is about visualizing who you have partnered with already. It'll help you understand where you might have gaps. If that's the case, understanding where your strengths and weaknesses currently lie will help you strategize how to improve your partner network.
- Categorizing your partners as either: 1.) nonprofit organizations; 2.) public agencies or institutions; or 3.) private sector organizations will help you cover a full breadth of current and future possibilities.

INSTRUCTIONS

1. Look at your entire network of partners (Tool 12, Align with Partners) and use this **Review Your Partner Network** worksheet to identify partnership gaps, and prioritize where new partners may be needed. Consider all your partnerships through the lens of these four equitable impact categories:
 - Thriving Civic and Cultural Life
 - Affordability and Equitable Economic Development
 - Health, Wellness, and Resilience
 - Equitable Organizational Growth
2. Go through the prompts below:
 - Are your partnerships concentrated in particular areas?
 - Based on the kinds of **equitable impacts goals and metrics** you're trying to achieve, do these partnerships align with your goals?
 - Where are the areas you're strongest in, where would you most benefit from a partner's expertise?



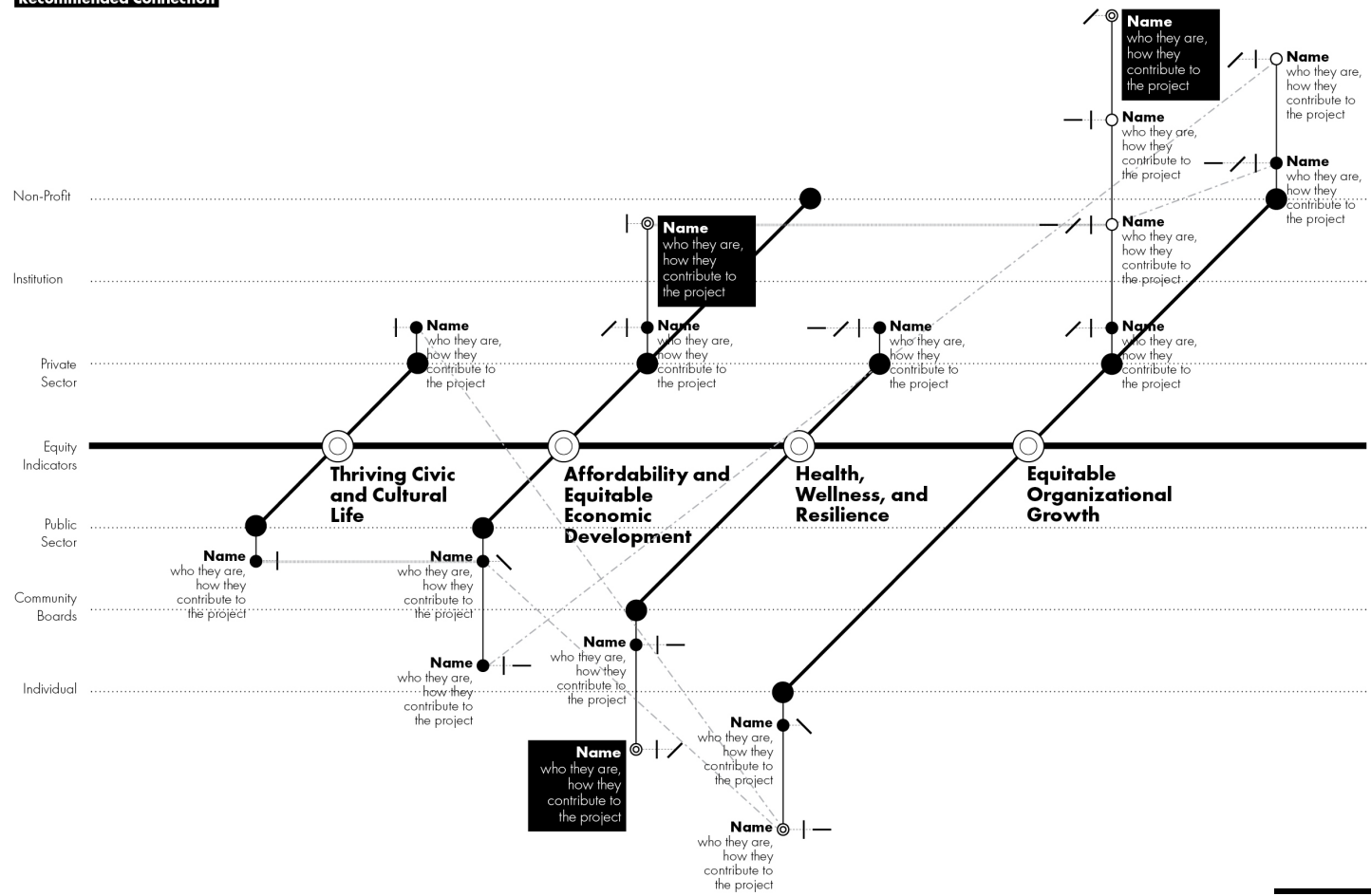
Review Your Partner Network

REVIEW YOUR PARTNER NETWORK TOOL TEMPLATE

IMAGE CREDITS

Template by: Urban Design and the Color Line, Harvard Graduate School of Design

- ⊙ **Groups of Individuals**
 - **Institutions**
 - **Individuals**
- Recommended Connection**
- Same Agent in Multiple Areas
 - - - Connections Between Agents
 - | Planning
 - / Funding
 - Operation





Review Your Partner Network

REVIEW YOUR PARTNER NETWORK TOOL EXAMPLE

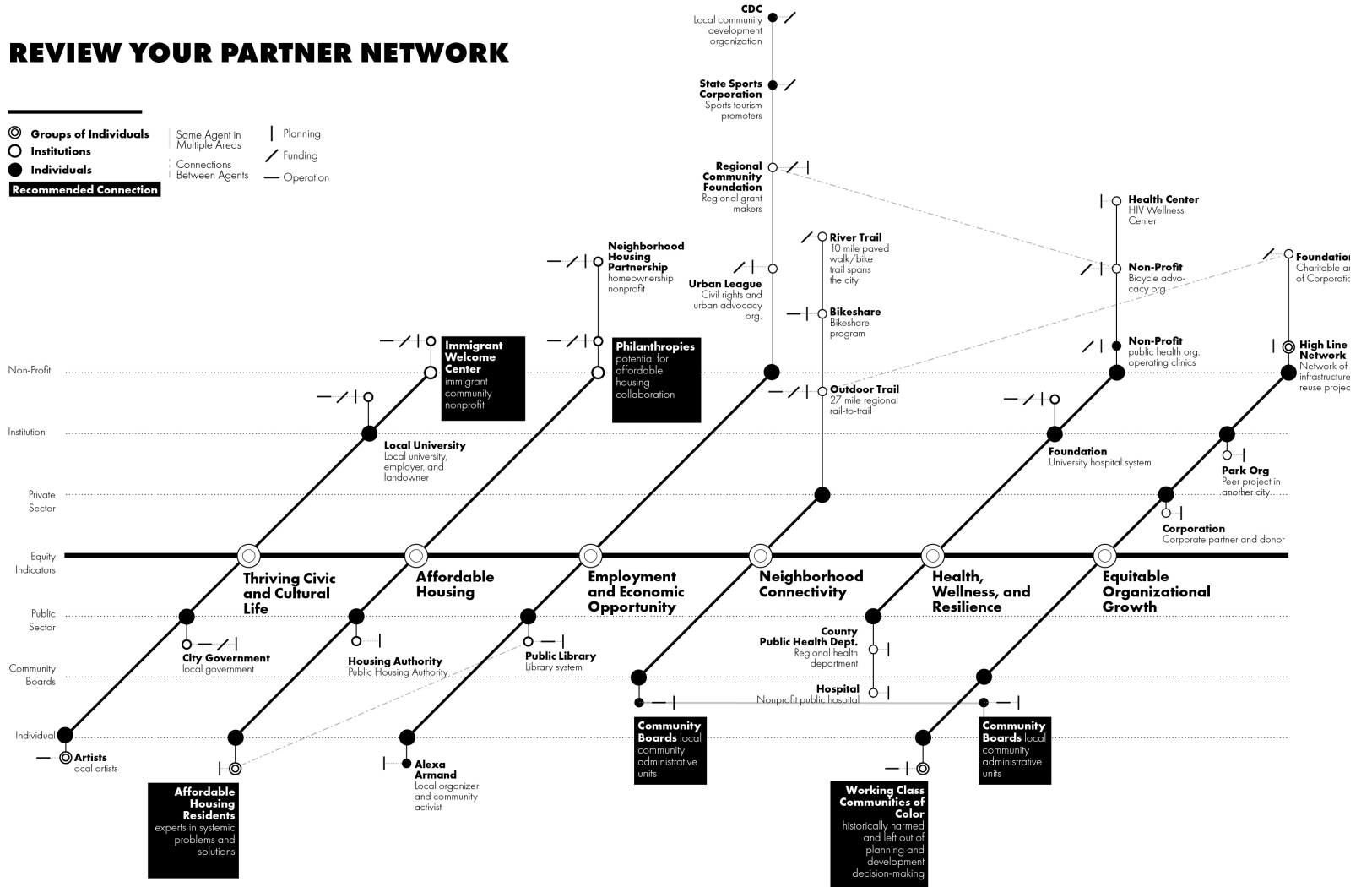
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REVIEW YOUR PARTNER NETWORK

- ⊙ Groups of Individuals
- Institutions
- Individuals
- ▬ Recommended Connection

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**HIGH LINE
NETWORK**