

Equitable development workshop sessions in Dallas, TX. Photo: Courtesy of Trinity Park Conservancy

HIGH LINE NETWORK CASE STUDY

Combining Metrics to Measure Progress

Organization: Trinity Park Conservancy

Park: Harold Simmons Park

Theme: Equitable Development Location: Dallas, TX Project phase: Under construction Infrastructure type: Waterfront

Trinity Park Conservancy has set out to do much more than check off boxes on their way to embedding equity. Their October 2019 equitable development plan outlines equity-focused priorities for Harold Simmons Park in Dallas, the first project in their Trinity River waterfront revitalization. And to clearly measure their progress, they combine qualitative and quantitative metrics. The effort requires much more than posting someone at a meeting door with a clicker counter. For example, rather than tracking the number of meetings or participants per event, they track the recurrence of participants. In this way, they can assess the depth of engagement.



Another useful metric: the number of community-originated program ideas. Not only do they monitor how ideas are generated, but also whether they are funded or implemented. Such quantitative-plus-qualitative tracking offers valuable insight into whether the Conservancy's own structure is designed to incorporate community decision-making power. Since participating in the High Line Network's embedding equity pilot, they have greatly increased the number of community members serving on committees.

"Harold Simmons Park is a transformational project for the City of Dallas, and the Conservancy wants to work with community partners to make sure that the community surrounding the Park is able to participate in the economic opportunities that it will bring," says President and CEO Tony Moore.

Related Resources:

CFT Case Study: Combining Metrics to Measure Progress



WHO WE ARE

Presented by the High Line, the High Line Network is a group of infrastructure reuse projects—and the people who help them come to life. As cities become denser and land for traditional parks becomes more scarce, residents are finding creative ways to bring greenspace to their neighborhoods. Projects in the High Line Network transform underutilized infrastructure into new urban landscapes. Redefining what a park can be, these hybrid spaces are also public squares, open-air museums, botanical gardens, social service organizations, walkways, transit corridors, and more. For more information about the High Line Network, please visit network.thehighline.org

