

The Underline has focused on improving health and wellness gaps among communities. Photo by: Robin Hill, The Underline.

## HIGH LINE NETWORK CASE STUDY Building Strategic Partnerships

**Organization:** The Underline Conservancy **Park:** <u>The Underline</u>

Location: Miami, FL Infrastructure type: Railway Theme: Partnerships Project phase: Open / Ongoing

Meditation, a running track, a plaza for health and wellness programming, a basketball/soccer court, and separate biking and walking paths. The Underline's first segment of what will be a 10-mile linear park in Miami proves this organization's commitment to equitable public health outcomes. Naturally, partnerships have been central to making that vision a reality. The organization has hooked into a larger network of Miami nonprofits and philanthropies focused on addressing health inequities in the city's underserved communities.

"You have to be always looking for that next opportunity and be open to having others help you—don't think that you have all the answers," says Founder and President Meg Daly.

Going forward, they want to ensure that their spending on the next 9.5 miles furthers their public health agenda. That will require more strategic partnerships: The Underline has recognized the need to evaluate their entire network of partners for mission alignment and impact.

Up first: A basketball program is just one example of The Underline's effective partnership strategy to improve the health of all Miamians. With funding from Swire Properties and collaboration with the Miami Heat, the program intends to make sure underserved kids benefit from playing on the park's Urban Gym. Can you say "swish!"?

**Related Resources:** 

CFT Case Study: Building Strategic Partnerships

## WHO WE ARE

Presented by the High Line, the High Line Network is a group of infrastructure reuse projects—and the people who help them come to life. As cities become denser and land for traditional parks becomes more scarce, residents are finding creative ways to bring greenspace to their neighborhoods. Projects in the High Line Network transform underutilized infrastructure into new urban landscapes. Redefining what a park can be, these hybrid spaces are also public squares, open-air museums, botanical gardens, social service organizations, walkways, transit corridors, and more. For more information about the High Line Network, please visit <u>network.thehighline.org</u>