



Atlanta BeltLine Inc. supports equitable economic growth through urban redevelopment projects along its railway corridor-turned-multiuse trail. Photo by: John Becker, Atlanta BeltLine, Inc.

HIGH LINE NETWORK CASE STUDY

Rethinking Procurement for Equity

Organization: Atlanta BeltLine Inc.

Park: [Atlanta BeltLine](#)

Location: Atlanta, GA

Infrastructure type: Railway

Theme: Equity Resources

Project phase: Open / Ongoing

Atlanta BeltLine, Inc. (ABI) set ambitious goals to foster economic development with a \$20 billion investment—but they soon realized they were falling short on their aim to work with more disadvantaged business enterprises (DBEs) in the city.

Through intensive outreach, ABI, which operates a railway corridor-turned-multiuse trail in the Georgia capital, identified roadblocks that were preventing DBEs from answering their requests for proposals. Turns out, their payment schedules weren't ideal for DBEs, which often have less

sustaining capital and therefore need to be paid more quickly. ABI's insurance requirements were also deemed cumbersome.

So ABI modified their procurement policy. They worked with their finance department to pay vendors within three months. They also launched a vendor registry portal where they publish their contracting needs, answers to frequently asked questions, and helpful resources like a video that explains how vendors can become eligible to do business with ABI. ABI is tracking DBE participation and, as of 2021, they have a new goal: 50% of procurement contracts held by DBEs by 2024.

Related Resources:

[CFT Case Study: Rethinking Procurement for Equity](#)

WHO WE ARE

Presented by the High Line, the High Line Network is a group of infrastructure reuse projects—and the people who help them come to life. As cities become denser and land for traditional parks becomes more scarce, residents are finding creative ways to bring greenspace to their neighborhoods. Projects in the High Line Network transform underutilized infrastructure into new urban landscapes. Redefining what a park can be, these hybrid spaces are also public squares, open-air museums, botanical gardens, social service organizations, walkways, transit corridors, and more. For more information about the High Line Network, please visit network.thehighline.org